



FOR IMMEDIATE RELEASE

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AEM strengthens regional sales force in Australia and New Zealand

Kelowna, BC, Canada, May 4, 2026 – Canadian special-mission avionics manufacturer, Anodyne Electronics Manufacturing Corp. (AEM), has expanded its presence in Australia and New Zealand, welcoming experienced aviation professional David Betts as Sales and Business Development Representative. AEM joins forces with Betts to better serve its customers in the region and to help operators gain access to its best-in-class solutions.

“We’re bringing David onboard to drive demand in a market with a growing need for our special mission products,” says Tony Weller, AEM’s Sales and Marketing Director. “His experience as a technical crew/rescue swimmer, airborne firefighting hoist operator, an aircraft mechanic, and his technical engineering background means he’s well positioned to support the unique requirements and needs of our customers.”

Based in Australia, Betts brings more than 25 years of rotary-wing experience, supporting operators, OEMs, and government agencies across SAR, HEMS, and defence sectors. He also represents wireless communications provider, [Axnes](#), and has extensive expertise training and supporting mission-critical avionics in demanding environments.

“I’m looking forward to hit the ground running and provide customers with AEM’s impressive suite of industry-leading special mission products here in Australia and New Zealand,” says Betts. “Their aftermarket AS350 consoles, digital audio system, PA systems and radios perfectly compliment the other suppliers I represent.”

Betts will be at [RotorTech in Brisbane, Australia, from May 6-8](#), showcasing AEM’s avionics products at [Stand No- ST 19](#).

For enquiries or orders in Australia and New Zealand, contact David Betts at David.Betts@ext.aem-corp.com or visit www.aem-corp.com.

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About AEM Corp.:

[Anodyne Electronics Manufacturing Corp.](#) (AEM) is a leader in the design, development, and manufacture of aircraft communication and loudspeaker systems, avionics consoles, mission radios, caution panels, and CVM™ airframe crack detection sensors. AEM offers repair and refurbishment services, and is a Transport Canada approved manufacturer, holds Part 145 Maintenance approval, and is ISO9001/AS9100D registered and certified under Canada’s Controlled Goods Program. (aem-corp.com).

AEM is a wholly owned subsidiary of SMS Canada Corp, part of the Structural Monitoring Systems plc (ASX Code: SMN) companies (structuralmonitoring.systems).

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