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SPECTRUM AEROMED ANNOUNCES NEW PRESIDENT, SHANNON SCHELL

Fargo, North Dakota — Spectrum Aeromed, a global leader in customized air medical interiors and equipment, has announced the appointment of Shannon Schell as its new President. Schell brings more than 30 years of leadership experience in aviation, healthcare, and logistics, including extensive expertise in the air ambulance industry.

Before joining Spectrum Aeromed, Schell served as President and CEO of REVA, Inc., one of the largest fixed-wing air ambulance companies in the Americas. Under Schell's leadership, REVA experienced transformative growth, expanding its international reach, improving operational performance, and driving significant increases in both revenue and profitability. Schell's career also includes senior leadership roles with VTX1 Companies, UniTek Global Services, and UPS, where he developed a proven track record of operational excellence, organizational transformation, and business expansion.

"I am honored to join Spectrum Aeromed and continue building on its legacy of innovation and excellence in the air medical industry," said Schell. "Spectrum's mission to support lifesaving operations worldwide resonates deeply with my professional journey and personal passion for advancing patient care through aviation."

Schell holds an MBA from Bellevue University and a Bachelor of Science in Engineering Management from the University of North Dakota. He is a Six Sigma Green Belt and has significant experience with multiple large-scale mergers, acquisitions, and strategic growth initiatives throughout his career.

Outgoing President Chase McCown, who has led Spectrum Aeromed since 2022, has transitioned to a new role as Managing Director of Heartland Partners, Spectrum Aeromed's ownership group. In his new capacity, he will lead strategic portfolio growth and oversee the daily operations across Heartland's diverse portfolio of companies while continuing to serve on Spectrum Aeromed's Board of Directors.

"Shannon's combination of air medical industry knowledge, operational leadership, and strategic vision makes him the ideal leader for Spectrum Aeromed's next phase of growth," said

McCown. “I look forward to continuing to support the company’s success through my new role with Heartland Partners and as a Board Member.”

About Spectrum Aeromed

Spectrum Aeromed, headquartered in Fargo, North Dakota, is a global leader in designing and manufacturing innovative air medical interiors and equipment for both fixed- and rotor-wing aircraft. With over three decades of expertise, the company has earned numerous FAA and international certifications and continues to expand its capabilities with new engineering advancements, modular systems, and turnkey critical care solutions.

Recent milestones include expanding its manufacturing and engineering footprint, launching new interior solutions to enhance patient care and crew efficiency, and strengthening partnerships with installation centers, service providers, and aircraft manufacturers worldwide. Spectrum Aeromed’s solutions support a wide range of missions for emergency medical services, hospitals, government agencies, and operators across the globe.

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