



****FOR IMMEDIATE RELEASE****

ROBINSON HELICOPTER COMPANY REVEALS THE FUTURE OF VERTICAL AVIATION AND REINFORCES COMMITMENT TO GROWTH AND EXPANSION AT VERTICON 2025

DALLAS AND TORRANCE, CA – March 7, 2025 – [Robinson Helicopter Company](#) (RHC), the world's leading manufacturer of civil helicopters, will exhibit at Verticon (formerly Heli-Expo) in Dallas, Texas from March 11-13, 2025. Attendees can visit booth #8234 in Hall E to see the latest from Robinson Helicopter and its subsidiary, Ascent AeroSystems, a leading manufacturer of compact, high-performance, coaxial unmanned aerial vehicle (UAV) drone systems.

Key Events:

- **Day 1 (March 11th):**
 - 10:30 a.m. CDT: [Robinson Helicopter press conference](#) with CEO David Smith, who will announce company news and discuss 2024 achievements.
 - 3:30 p.m. CDT: [Ascent AeroSystems press conference](#) to show off their new drones.
 - 5:30 p.m. to 8 p.m. CDT: [Robinson's Welcome Reception](#) for all Verticon attendees.
 - Register to attend at the Robinson Helicopter Booth #8234.
- **Day 2 (March 12th):**
 - 2:45 p.m. CDT: CEO David Smith will join a [panel discussion, 'Unified Skies: Collaborating for the Future of Vertical Flight'](#) about the future of helicopter and drone flight, including new technologies and safety.

“At Verticon 2025, we will demonstrate our commitment to developing and fielding innovative new products and technologies that will enable a wider range of missions for our customers,” said David Smith, president and CEO of Robinson Helicopter Company. “Our helicopters on display demonstrate our intent to lead the next era of civilian vertical lift. With these new product announcements, we look forward to meeting the diverse needs of operators worldwide and providing accessible solutions where no one else can.”

Both [Rotor Technologies](#) and [Volo Mission](#) will exhibit in Robinson Helicopter’s static display in booth #1310 in Hall A. Rotor Technologies will show its Rotor R550 Sprayhawk, an unmanned variant of the Robinson R44 for agricultural operations. Volo Mission, an authorized R66 Utility Distributor in the United States, will show a cargo-hook equipped R66 capable of a wide range of external load operations.

Follow Robinson Helicopter’s Verticon campaign on [Instagram](#), [LinkedIn](#), and [Facebook](#).

About Robinson Helicopter Company

For more than 50 years, Robinson Helicopter Company has been at the forefront of the helicopter industry by delivering safety-enhancing technologies, including OEM-designed crash-resistant fuel cells, 4K cockpit video cameras, autopilot systems, impact-resistant windshields, and NVG-compatible cockpits. Robinson is committed to developing, manufacturing, and supporting the

most reliable and efficient manned and unmanned helicopters in the industry. For additional information, visit www.robinsonheli.com.

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