



## PRESS RELEASE

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# VAI Congratulates First Participants for Enrolling in Operational Risk and Resilience Accreditation (ORRA)

*Early adoption of ORRA signals strong commitment to safety.*

Alexandria, VA (September 9, 2024) – Vertical Aviation International (VAI) and VLinc Corporation congratulate several early adopters for enrolling in the Operational Risk and Resilience Accreditation (ORRA) program. VAI and VLinc are working together as an integrated ORRA Team, a strategic partner for helicopter operators seeking to go beyond traditional risk management and elevate their operational processes. The following companies have enrolled in the program:

- HELIUS, based in Prescott, Arizona, USA
- Brim Aviation, based in Ashland, Oregon, USA
- Helicopter Horizons, based in Maun, Botswana
- Two Bear Air Rescue Foundation, based in Kalispell, Montana, USA
- Sikorsky, A Lockheed Martin Company, based in Stratford, Connecticut, USA
- Dakota Rotors, based in Custer, South Dakota, USA.

“We congratulate these operators for taking the critical first step toward safer operations by actively managing risks through trusted third-party coaching and self-assessment support,” says James Viola, VAI president and CEO. “Our team is ready to facilitate their journey of hazard discovery and risk mitigation, and we applaud their goal of striving for operational excellence.”

“We look forward to helping our customers manage risks and improve their processes while earning accreditation along the way,” says Janis Nagy, CEO of VLinc.

ORRA is designed to meet the diverse demands of small, medium, and large aviation operators, ensuring a robust yet flexible framework that empowers a trajectory of continuous growth, advancement, and safety improvement. This easy-to-start program meets operators at any stage of safety management system (SMS) implementation and comes with a coach, so they’re always on a clear path of process improvement.

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### Vertical Aviation International

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**Vertical Aviation International (VAI)**, formerly Helicopter Association International (HAI), is the world's leading membership association dedicated to the vertical aviation industry, which encompasses all aircraft capable of vertical or short takeoff and landing. Throughout its 75 years of fueling industry growth through connection, advocacy, safety, education, and support for its members' success, VAI has leveraged the power of vertical flight to strengthen communities worldwide. The association welcomes all facets of the vertical aviation industry, including manufacturers, operators, suppliers and vendors, pilots and maintenance technicians, and other aviation professionals. For more information about VAI, please visit [rotor.org/newbrand](http://rotor.org/newbrand).

**VLinc Corporation** is a Service-Disabled Veteran-Owned Small Business (SDVOSB) that has partnered with VAI to implement the Operational Risk and Resilience Accreditation (ORRA) Program. VLinc has extensive aviation standardization program experience spanning the broad capabilities of VAI member organizations, ensuring it delivers a high return on investment to all ORRA Program participants. For more information about VLinc, please visit [VLinc.com](http://VLinc.com).